

November 26, 2021

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

I am writing on behalf of Albright Stonebridge Group (ASG) to confirm our company's commitment to the United Nations Global Compact (UNGC) on human rights, labor, environment, and anti-corruption.

ASG, based in Washington DC, is a leading global advisory and commercial diplomacy firm. Reflecting the value of our services to the well-being of people around the world, we affirm our support for the Ten Principles of the UNGC. The principles are central to our operations and mirror our own values.

Since ASG's inception in 2009, sustainability has been core to our longstanding dedication to doing well by doing good. Perhaps most critically, ASG sees this as a landmark moment in time to emphasize our pivotal role in helping clients meet and exceed industry standards and growing expectations in ESG.

With a global network of over 200 country experts and sectoral specialists with on-the-ground presence in more than 45 countries, ASG is a critical player in strategic advisory necessary to support leading companies, foundation NGOs, and coalitions advance and achieve their impact goals.

Our firm's Chair is Madeleine Albright, who served as the 64th Secretary of State of the United States. She also served from 1993 to 1997 as the U.S. Permanent Representative to the United Nations. Secretary Albright has long been an advocate for democracy and human rights, and promoted American trade, business, labor, and environmental standards abroad. She divides her time between our advisory business and leadership roles at, among others, the National Democratic Institute, the Truman Foundation, and the World Refugee Council.

ASG has long been at the forefront of aiding clients in their sustainability journeys. From landscape assessments to niche identification, partner engagement, strategic communications, and ultimately, implementation, ASG is a trusted advisor to help clients actualize the principle of shared value.

ASG is also proud of the ways we have focused on sustainability across our company. A critical component of ASG's success is our commitment to proactively creating and maintaining a diverse, equitable, and inclusive workplace. Among numerous initiatives, our Service team operationalizes programming for employee engagement and local community enhancement opportunities; our Working Group on Race has conducted notable work, including to promote voter participation; and our First-Generation Intern Program connects first-generation college students interning with the firm to be mentored by a senior colleague.

With this, ASG believes that education is a fundamental human right. Our commitment to future generations is also evidenced by our formal partnership with Global Kids, a program that educates, activates, and inspires youth from underserved communities to take action on critical issues facing our world. Our employees are actively engaged with the organization in career days, panels, and ASG also sits on the advisory board to support the endeavors and reach of Global Kids.

Finally, ASG stands firmly in support of transparency and human rights and opposes corruption in all its forms. As part of our participation in the UN Global Compact, we will submit within one year of joining – and annually thereafter – a Communication on Progress that describes our company's efforts to implement the Ten Principles.

Mr. Secretary-General, we also look forward to participating in collaborative projects with other UNGC supporters to advance the UN Sustainable Development Goals.

Going forward, the UNGC principles will be indivisible from our core strategy, culture, and day-to-day operations. We are proud to commit to upholding the Compact's vision and fulfilling its obligations.

Sincerely yours,



Dan K. Rosenthal
Managing Principal